

SPONSORSHIP

Saturday, May 26, 2018
CASTLE ROCK, COLORADO

On the Saturday before Memorial Day, this event invites civilians, Veterans, and uniformed Military to challenge themselves in friendly competition, while helping feed homeless Veterans.



MEMORIAL DAY RUN & MARCH

TO FEED HOMELESS VETERANS



NOW THE LARGEST FOOD DONATION EVENT IN COLORADO!

Memorial Day Run & March is hosted by Colorado Veterans Project, a 501(c)(3) nonprofit organization who hosts special events in order to raise awareness and funds for local Veterans and Veteran organizations. The first three years for Memorial Day Run & March were a huge success: we saw hundreds of Run & March participants, thousands total in attendees, and over 61,000 pounds of food were donated to feed local homeless Veterans.

We anticipate even larger success for 2018, and huge growth over the next years. However, that would not be possible without the gracious support from our Sponsors. The Memorial Day Run & March is a great opportunity for businesses to demonstrate their support for Military and Veteran communities.

What Sponsorship can do for you:

- ★ Increase your visibility and brand equity
- ★ Promote your business in the Military, Veteran and Athletic communities
- ★ Demonstrate your support of the Veteran community to colleagues, clients, and event participants

Sponsorship benefits include:

- ★ Race Bag inclusion
- ★ Prime booth space
- ★ Logo on website and marketing materials
- ★ Business featured on our Facebook page
- ★ Sponsorship announcements during event
- ★ Logo on Event T-shirts
- ★ Employee discounted registration (FREE registration available)

5K★10K★30K | **Saturday, May 26, 2018**
CASTLE ROCK, COLORADO

SPONSORSHIP LEVELS

We greatly appreciate your sponsorship consideration for Memorial Day Run & March. 100% of proceeds go directly to our mission of raising awareness and support for local Veterans. With your sponsorship, Colorado Veterans Project can guarantee a successful Memorial Day event that provides the community the opportunity to pay respect to our fallen, while supporting a noble cause.

Currently, we are offering the following sponsorship level benefits. Contact Colorado Veterans Project if you would like us to customize a more personal sponsorship package tailored to your needs. Thank you for your support!

LIEUTENANT

\$1,000

- ★ Race Bag inclusion
- ★ Booth space to promote your business
- ★ Distribute marketing materials during event
- ★ Business featured on our Facebook page

CAPTAIN

\$2,500

- ★ Race Bag inclusion
- ★ Booth space to promote your business
- ★ Distribute marketing materials during event
- ★ Business featured on our Facebook page
- ★ Logo on MDRM website with links
- ★ Employee discounted registration (10%)

MAJOR

\$5,000

- ★ Race Bag inclusion
- ★ Prime booth space to promote your business
- ★ Distribute marketing materials during event
- ★ Business featured on our Facebook page
- ★ Logo on MDRM website with links
- ★ Employee discounted registration (15%)
- ★ Logo on ALL marketing materials
- ★ Sponsorship announcements during event
- ★ Logo on 2018 MDRM race shirts

COLONEL

\$10,000

- ★ Race Bag inclusion
- ★ Prime booth space to promote your business
- ★ Distribute marketing materials during event
- ★ Business featured on our Facebook page
- ★ Logo on MDRM website with links
- ★ Logo on ALL marketing materials
- ★ Sponsorship announcements during event
- ★ Logo on 2018 MDRM race shirts
- ★ FREE employee registration (up to 10 people)
- ★ Inclusion in all press releases and media

GENERAL TITLE SPONSOR

\$15,000

- ★ Memorial Day Run & March, Presented by (Your Business)
- ★ Title Logo on MDRM website with links
- ★ Title Logo on ALL marketing materials
- ★ Title Logo on 2018 MDRM race shirts
- ★ Title Logo on 2018 MDRM race medals
- ★ Business featured on our Facebook page as our Title Sponsor
- ★ Sponsorship announcements during event
- ★ Race Bag inclusion
- ★ Prime booth space to promote your business
- ★ Distribute marketing materials during event
- ★ FREE employee registration
- ★ Inclusion in all press releases and media as our Title Sponsor
- ★ *Exclusive opportunity - Only 1 available!*

ORGANIZATION PROFILE



Colorado Veterans Project is a 501(c)(3) nonprofit organization that hosts special events in order to raise awareness and funds for local Veterans and Veterans organizations.

Our mission is to enhance pride and patriotism in all Coloradans by building a stronger, more supportive community around our Veterans.

OUR PROJECTS

Memorial Day Run & March

Denver Veterans Day Run

Denver Veterans Day Parade & Festival

Freedom Four-Miler

(Coming July 2018)

CONTACT

Rob Bingham, President

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Colorado Veterans Project understands the need for a greater appreciation for all Veterans and their families. We are the largest Veteran event-oriented nonprofit organization in Denver, hosting multiple, high-profile Veterans Day and Memorial Day events throughout the state. Our events focus on bringing together the local community, businesses and Veterans in order to celebrate and honor our nation's heroes.

We work side-by-side with city officials, local businesses, and various Veteran organizations in order to maximize the impact of our special events. Past events have gathered remarkable numbers of participants and attendees.

None of our efforts would be possible without the support of our sponsors and donors. Thank you for your consideration in helping make this year's Memorial Day Run & March a successful event.